



# THE REBELUTION

## THE BIG IDEA

Women are not just breaking through glass ceilings—they are redefining leadership itself. By embracing empathy, intuition, and bold action, women are transforming the way leadership is practiced, creating inclusive environments and sustainable success. This keynote provides a powerful framework for redefining leadership beyond traditional models, helping women lead authentically and effectively.

## KEYNOTE DESCRIPTION

In today's evolving workplace, **only 29% of senior leadership roles are held by women**, despite research showing that organizations with more women leaders are more profitable and inclusive; and **companies with more women in leadership roles are 25% more likely to have above-average profitability**.

Traditional leadership models no longer serve the dynamic needs of the modern world, and women leaders face the added challenge of breaking through systemic barriers while staying true to their values.

In this inspiring and high-impact keynote, *7x award-winning humanitarian and Anthem Awards Leader of the Year* Katie Hilborn offers a fresh approach, drawing from her experiences of **living with the Maasai Tribe in Tanzania, volunteering at a preschool in Uganda, and leading disaster relief in Nepal**. In this keynote, she shares her framework for leading with empathy and intuition while overcoming the obstacles that women often face in leadership.

This framework emphasizes emotional intelligence, bold action, and personal authenticity. Attendees will leave with practical tools to INpower others, cultivate collaboration, and balance leadership with personal well-being. Women who embrace this approach are not only better equipped to lead but also redefine what success looks like for future generations.

## THIS KEYNOTE SERVES WOMEN LEADERS WHO ARE:

- Constrained by outdated leadership models that don't align with their values or leadership styles.
- Struggling to balance career success with personal well-being while navigating leadership challenges.
- Facing obstacles in leading with empathy, intuition, and authenticity within traditional work environments.

## THE AUDIENCE WILL LEAVE WITH:

- A framework for integrating emotional intelligence and intuition into leadership roles.
- Practical tools for taking bold, decisive action and building authentic leadership styles.
- Strategies for empowering others and creating collaborative, inclusive work environments.
- Insights on maintaining personal well-being while leading effectively.

## SUGGESTED EVENT FORMATS

While Katie carefully customizes this keynote for every event type, This keynote has proven to be highly effective in the following formats:

- Leadership Conferences
- Female Empowerment Conferences
- Strategy Kick-Offs
- R&D Meetings
- DEI

