



BUILDING A LASTING LEGACY

THE BIG IDEA

In a world where wealth can be quickly generated, the real challenge lies in creating a legacy that endures. Katie Hilborn redefines leadership by focusing on turning short-term success into lasting, generational impact. Her innovative, actionable framework teaches how to align your values with business strategies, using resilience and adaptability as key tools. True leadership isn't about financial milestones—it's about building a legacy that echoes for generations.

KEYNOTE DESCRIPTION

In today's landscape of constant disruption, **68% of leaders, investors, and entrepreneurs recognize the importance of legacy-building**, yet only **32% take action on it**. The drive for short-term gains often overshadows the opportunity to create lasting impact. Katie Hilborn's keynote addresses this disconnect, offering a fresh approach to success by focusing on the long-term legacy leaders can build today.

So, you've created wealth—**what's next?** Katie invites you to go beyond profit, challenging you to focus on your mission, vision, and values to create purpose-driven, sustainable change. Her message? It's not about how much you accumulate—it's about the mark you leave on the world.

Katie's journey is proof of this philosophy. After being abandoned at birth and adopted into a Chicago legacy family, she watched her birth mother die when she was 21, confronting both privilege and mortality. This life-altering experience drove her to define her own legacy through global humanitarian work. As **7x award-winning humanitarian recognized alongside the Dalai Lama**, Katie has rebuilt communities in Nepal and established sustainable education systems in East Africa. Her story demonstrates that leadership isn't just about milestones—it's about creating impact that outlasts you. Her framework INpowers leaders to turn challenges into opportunities for long-term growth and lasting significance.

THIS KEYNOTE IS FOR INVESTORS, ENTREPRENEURS, & LEADERS WHO ARE:

- Struggling to move beyond short-term strategies to create a lasting legacy.
- Seeking to align personal values with business practices that have long-term impact.
- Looking to find deeper purpose and channel it into meaningful, legacy-driven success.

THE AUDIENCE WILL LEAVE WITH:

- A roadmap to turn short-term wins into a lasting, purpose-fueled legacy.
- Strategies to align business decisions with long-term impact toward legacy.
- Practical tools to take inspired action and create generational change.
- Ways to understand that resilience is a catalyst and turn challenges into opportunities that strengthen your legacy during unpredictable times.

SUGGESTED EVENT FORMATS

While Katie carefully customizes this keynote for every event type, This keynote has proven to be highly effective in the following formats:

- Leadership Conferences
- Corporate Development Workshops
- Entrepreneurial Summits
- Investor Forums
- Innovation Conferences

